



Global  
Obesity  
Forum

# 2023

## GLOBAL OBESITY FORUM

From Puzzles to Progress:  
Transforming the Obesity Story

Hosted by World Obesity Federation.



### Background

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*When people thrive - in the face of challenges that include stigma, health-harming environments, devastating out-of-pocket expenditures, education and livelihoods at risk - their stories need to be told. Why? Because within the individual stories of obesity from across the globe, lie the opportunities to understand the many dimensions of obesity and to drive solutions that work. Solutions that are part of promising new approaches including the WHO Acceleration Plan to STOP Obesity, and that can be tailored to different communities and circumstances. **Coming together, we can identify the puzzle pieces and commit to shared solutions.***

Taking purposeful action to prevent, manage and treat obesity means ending the suffering of millions and saving billions. The economic impact of overweight and obesity is set to rise from a little under \$2 trillion in 2020 to \$18 trillion by 2060, this represents 3.29% of GDP globally. With the cost of inaction so high, widespread efforts to address obesity cannot afford to miss this opportunity to find synergies and catalyse action.

Like a puzzle, the solution to this multifaceted issue can only be reached when all the pieces are in place. We believe you hold a piece of the puzzle. There is no place in this epidemic to act in silos, when the majority of the global population could be living with overweight or obesity by 2035.

World Obesity Federation invites you to **rise to the challenge and play a defining role in shaping a healthier future together.** We need to take purposeful action now, confronting society as a whole and through coordinated action, investment, and meaningful engagement with people living with obesity and their stories.

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**REGISTER NOW**

Register

**17 SEPTEMBER 2023**

**11:00 EST**

NEW YORK



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GLOBAL OBESITY FORUM

From Puzzles to Progress:

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The 2023 Global Obesity Forum aspires to bring together the willing and the hopeful - from allies who are modelling our environment for the better, to partners investing in improving lives, rights-based fighters, and the inspiring people who are impacted by and living with obesity.

For obesity, a disease and a driver of other diseases, stories are essential in showing how different the obesity journey can be, and how success requires multiple approaches, working together. People representing health, and food systems, and the private sector, physical activity, prevention, nutrition and humanitarian relief are each part of the puzzle of how to address obesity, and how to tell the right stories.

**Listen to the stories. Engage in the discussion.**  
*You may be holding the missing piece of the puzzle.*

At #GOF2023 you'll engage with the full range of stakeholders, thought leaders and changemakers from across the world, who will unite at Walk the Talk in New York, and gather at the Forum thereafter, so that our shared story may be one step closer to halting the rise of obesity and achieving health for all.

**Join us on September 17th from 11:00 am for a transformative event and lunch at etc.venues 601 Lexington in New York.**



**At #GOF2023, you can expect:**

- Brunch commencing @ 11:00 am
- Champions from around the world sharing lived experience
- Keynotes from thought leaders on catalysing action and building a solution
- Engaging discussions on overcoming barriers, narratives and fragmentation around obesity action and financing today
- Participatory breakout sessions with strategic stakeholders

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